

# Maximizing Millennial Mojo

## Generations in the Workplace

### Achieve Full Engagement

**Baby Boomers** were born prior to 1963, **Generation Xers** were born between 1964 and 1980, and **Millennials** were born between 1980 and 1995. We hear a lot about what Millennials want and how they are different from Gen-Xers and (especially) Baby Boomers. While we need to be careful not to stereotype any person, we can definitely say that, as of late, the rules have changed. In this training program, we will discuss the top 5 methods for managing your Millennial team members in order to achieve the highest level of engagement, productivity, and retention.

### Training Objectives and Outcomes

- Take advantage of the Millennial generation's desire for new challenges
- Tap into Millennials' passion for socialization
- Provide real time feedback and recognition
- Aim for work-life balance and flexibility
- Provide an outstanding onboarding experience



### Curriculum

- Introductions
- Baby Boomers, Generations Xers, and Millennials: Who are they?
- Attributes Exercise
- Baby Boomer, Generation X, and Millennial Influences
- Generation Z: Coming Soon
- Changes Exercise
- The Great Divide: Workplace Perceptions of the Millennial Generation
- How to Effectively Recruit Millennials
- Creating an Outstanding Onboarding Experience for Millennials
- Millennial's Desire for New Challenges
- Tapping into the Millennial Passion for Socialization
- Providing Real Time Feedback & Recognition
- Millennial Wheel of Disengagement
- Work-life balance & Flexibility
- Final thoughts, Fun Facts, Questions

Giving you and your team the performance edge



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