

# Creating an Agile Workforce through SCRUM

A project management framework that emphasizes teamwork and accountability

## What is SCRUM?

Scrum is an agile project management framework that teams use to develop, deliver, and sustain complex products. It describes a set of meetings, tools, and roles that work in concert to help teams' structure and manage their work. Teams of all kinds can benefit from the use of Scrum; HR, marketing, design, software development, engineering and more. It is a favorite framework for many development teams, as requirements change, goals change, situations change, scrum embraces those changes. It encourages teams to learn through experiences, self-organize while working on a problem, and reflect on their wins and losses to continuously improve

## Training Objectives and Outcomes

- Learn how to deliver each milestone, reprioritize when needed and constantly improve.
- Learn to break down big, complex projects into smaller pieces.
- Create regularity and help your teams maintain transparent, clear communication, adapt to change, and continuously learn.
- Overcome many of the recurring problems people often experience in waterfall projects.
- Shorten iterations to reduce risk and cost and get fast feedback from users.
- Increase speed to market and see value quicker.



Giving you and your team the performance edge



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