

# Change Management

Help people overcome their reactions and get onboard with new initiatives

## Understanding the Change Model

The Bromelin Change Model is a 6-step model that was developed to help organizations and their employees manage change effectively. This model allows you to take a structured approach to organizational change, while maintaining flexibility in implementation.

Step 1: Establish a Motivation for Change

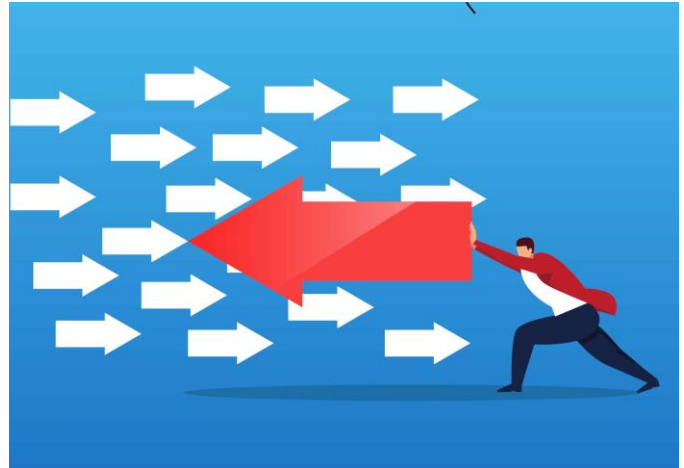
Step 2: Analyze the Situation

Step 3: Plan the Direction

Step 4: Implement the Change

Step 5: Review the Direction

Step 6: Adopt or Adjust



## Training Objectives and Outcomes

- Explore all aspects of planning, guiding and directing organizational change
- Gain practical tools that will enable you to manage reactions to change and communicate in a manner that inspires followership, optimal productivity, and buy-in through any change initiative
- Learn how to implement the Bromelin Change Model in order to help you prepare for change, engage teams throughout the change process, and drive positive outcomes
- Have the opportunity to complete a Change Readiness assessment to determine your own reaction to change and how to leverage your strengths

Giving you and your team the performance edge



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